

## HOPE Australia

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## Media Release, 18 March 2009

### Support Earth Hour 2009, Saturday 28 March

From 8.30 pm to 9.30 pm on Saturday 28 March 2009 an anticipated one billion people around the world will switch off their lights for one hour, at home and at work, in a bid to reduce carbon emissions and send a message that they care about climate change.

Earth Hour is a great opportunity to raise awareness about how our behaviour affects our environment and that we all have a part to play in reducing the state's carbon footprint.

The Queensland Government is a proud sponsor of Earth Hour 2009 and will be joining in by switching off lights and non-essential power in our office buildings.

You can play your part in Earth Hour by promoting the event via your Low Carbon Diet EcoTeam or local community area – maybe even holding a special Earth Hour candlelight meeting or party!

Earth Hour promotional tools can be downloaded for free from the ARTWORK section at [www.earthhour.org/downloads/](http://www.earthhour.org/downloads/).

In your promotion of Earth Hour, don't forget to mention that while switching off electricity for one hour is great, encourage others to take it that step further and adopt a longer term low carbon lifestyle!

Some ways Queenslanders can do that includes:

- The Low Carbon Diet can help you reduce your carbon kgs and lighten your carbon footprint with some simple changes around your home. Go to [www.climatesmart.qld.gov.au](http://www.climatesmart.qld.gov.au) for more information;
- The ClimateSmart Home Service can help you save money, energy and the environment. For more information, call 13 20 40 or go to [www.climatesmarthome.com](http://www.climatesmarthome.com) ;
- Save energy, water and waste and reduce your business carbon footprint - go to [www.climatesmart.qld.gov.au/your\\_work](http://www.climatesmart.qld.gov.au/your_work) for more information.

Please feel free to contact the LCD Team if you have any queries – otherwise, happy Earth Hour for Saturday 28 March!

Regards,  
The Low Carbon Diet team  
ClimateSmart Living

*Submitted by HOPE Australia on behalf of Climate Smart Queensland*

*PS. Information about HOPE's LCD Project is available at the HOPE office by phoning 4639 2135 or email [office@hopeaustralia.org.au](mailto:office@hopeaustralia.org.au).*