



## Householders' Options to Protect the Environment Inc.

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Think Globally. Act Locally!

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### **MEDIA RELEASE: “Think Globally, Act Locally”**

#### **RE: New Heritage brochure to be launched on Australia Day at Highfields Pioneer Village**



Householders' Options to Protect the Environment (HOPE) Inc. is pleased to announce that its new “Directory of Heritage Facilities and Key Landmarks across the Toowoomba Regional Council Jurisdiction” brochure will be launched during Australia Day celebrations at the Highfields Pioneer Village, Tuesday, 26 January 2021

Publication of this brochure was made possible through grant funding received from Arrow Energy's *Brighter Futures* program.

“Arrow Energy's support enabled us to engage a consultant to research content and develop a three-fold brochure detailing the many heritage facilities and landmarks in the Toowoomba region” said Mr Frank Ondrus, President of HOPE.

“HOPE undertakes project management, printing and distribution of the brochures throughout the region and online, and marketing of the availability of the brochures.”

The COVID-19 restrictions had closed many of our wonderful heritage facilities and landmarks for most of 2020 - wiping income from several events and festivals, as well as greatly reducing general visitor numbers.

This brochure is HOPE's contribution to encourage support for, and increase visitation numbers to, heritage facilities in the Toowoomba region, as our community emerges from COVID-19 restrictions.

HOPE envisages the launching and distribution of our brochure will:

- increase awareness of heritage facilities and landmarks;
- increase visitor numbers to heritage facilities and landmarks;
- improve financial viability of the heritage sector; and
- increase economic activity in the Toowoomba region - i.e. visitors spending on accommodation, fuel, food; and locals too, spending locally!

You can keep up-to-date with this and other HOPE activities on our [website](http://www.hopeaustralia.org.au) <<http://www.hopeaustralia.org.au>> and by following us on [Facebook](#), [Twitter](#), and [Instagram](#).

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