



Householders' Options to Protect the Environment Inc.

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MEDIA RELEASE

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Clean Up Australia Day Events

It is time for Australia to clean up its act!

The annual *Clean Up Australia Day* is on Sunday, March 6, and volunteers have been challenged to pick up a broom and do their part for the environment.

There are several ways people can be involved in the annual project. Volunteers can join an existing site, donate to Clean Up Australia or conduct a clean up at a site and on a date suitable to them.

To volunteer at an existing site, visit Clean Up Australia Day at <http://www.cleanupaustaliaday.org.au/> to search for a location. Volunteers can register as an individual, community group, business or school. Registered volunteers will receive a free clean up kit, which includes bags, gloves, information and promotional material.

If you do not want to pick up your bag and gloves, there are three ways to donate to the cause. Businesses can register to become a supporter. The donation will be used to provide practical resources to help communities' clean-up activities. Businesses can sponsor a specific clean-up site or donate directly to Clean Up Australia. The organisation does not receive government funding and relies on donations to fund its campaign.

There will be three chances to take part in this year's event:

- Business Clean Up Day is on Tuesday, March 1;
- Schools Clean Up Day is on Friday, March 4; and
- Clean Up Australia Day is on Sunday, March 6.

Clean Up Australia Day was launched in 1990 when almost 300,000 people turned up at sites around the country. Since its launch, volunteers have contributed more than 27.2 million hours of their time to the cause and collected more than 288,650 tonnes of rubbish. The concept went global in 1993 and about 40 million people from 130 countries take part.

So why not play your part in helping to Clean Up Australia. Volunteer at <http://www.cleanupaustaliaday.org.au/> .

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(Written by Simone Zenoni, HOPE media officer)