



Householders' Options to Protect the Environment Inc.

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Think Globally, Act Locally!

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MEDIA RELEASE

Notice: An Inconvenient Sequel - Truth to Power

Householder's Options to Protect the Environment (HOPE) Inc. would like to bring to your attention the upcoming release of Al Gore's "**An Inconvenient Sequel: Truth to Power**". It is within the direct interest of HOPE to promote and recommend the viewing of this documentary, as it shares our ideologies and is a vital education tool.

It has been eleven years since America's former Vice President Al Gore released his award-winning documentary film "*An Inconvenient Truth*". In 2006, Gore and his team of producers enlightened mankind on the severity of **climate change** in a very captivating and candid fashion. The launch of the documentary film had a colossal effect on how the world both viewed and prioritised environmental care.

An Inconvenient Truth won 2 Academy Awards, found a spot at the 11th-highest grossing documentary film in the US, and won Gore the **2007 Nobel Peace Prize**, for his efforts to communicate the effects of **human-induced climate change**.

Public surveys in the months following the original films' release found that the percentage of Americans attributing global warming to human activity rose from 41 to 50%. Participants in these studies generally **felt more empowered and motivated** to make life-style changes to **fight climate change**.

Undoubtedly, the most significant impact of *An Inconvenient Truth* was the film's role in inspiring others to follow Gore's example in communicating the climate change issue to others.

The forthcoming follow-up documentary continues following Al Gore's mission, addressing the progress that has already been made to tackle the problem. The imminent sequel highlights Gore's global efforts to **persuade governmental leaders** to follow suit and **invest in renewable energy**.

Starring Barack Obama and Donald Trump, Truth to Power is one of the most long-awaited releases of the decade, and HOPE cannot stress any further the **importance of seeing this film**.

In an era of so much change and technological progress it is more important now than ever before to educate the globe on climate change.

The film has already been released (July 28th) in selected theatres in America, and will be released globally to the general public on **August 4th**. Those who have already seen the film have described it as 'vital', and report Al Gore's personal hope as 'endlessly renewable' and 'an inspiration to all'.

Begin the new financial year enlightened, and help change the world.

Written by HOPE Media Volunteer Emily Cadogan

