



Householders' Options to Protect the Environment Inc.

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Monday, 17 September 2018

MEDIA RELEASE

WORLD PARKS DAY – 20th September 2018

World Parks Day, 20 Sept 2018 is an international event which gives us the occasion to celebrate and support our parks and green spaces in general. Increasing attention in public opinion and institutions **on the importance of parks and greens spaces** is the simple, but yet, very important aim of this special day.

You can do that in several ways, as suggested by the Queensland Conservation Council:

- Get the message out there on social media
- Raise awareness through your networks
- Celebrate World Parks Day on 20th September

Building a strong community is very important to raise awareness, support and advocate for increasing the amount of protected areas here in Queensland. Householders' Option to Protect the Environment (HOPE) Inc. (Australia) would like to emphasise the importance of World Parks Day, highlighting once more the concept of act locally, think globally.

Parks play a key role in our lives; they cool down our towns, clean the air we all breathe, absorb or soak up excess water in the environment, and prevent and reduce the impact of storm damage both from the socio-economic and physical point of view.

Often, we can forget about their value, so World Park Day represents a good occasion also to think about the contribution of parks, and all green spaces to the environment, and to our well-being. We need more parks and green spaces to improve our quality of life, and we can all contribute to this cause.

An additional point of interest is that World Parks Day is on the eve of Toowoomba's iconic Carnival of Flowers event for 2018. Where else in Australia is there a spring event that you can attend, to support the value of parks in your locale!

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