



Householders' Options to Protect the Environment Inc.

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MEDIA RELEASE

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Vale – Janet Mackenzie, founder of Householders' Options to Protect the Environment

Householders' Options to Protect the Environment (HOPE) Inc. (Australia) wishes to advise of the passing of Janet Mackenzie, our founder, on 18 September at the age of 71.

Janet was an inspirational speaker and advocate for sustainable living.

The following text is an excerpt from our website <http://www.hopeaustralia.org.au/about-us/> :



It started with an informal talk to commemorate World Environment Day at an adult education centre in Mansfield, Victoria in 1988. The speaker, Janet Mackenzie, had no idea that her speech, which she called HOPE, would initiate an explosion of support that would eventually blossom into HOPE Australia.

Janet's message to those concerned about the growing global environmental crisis was simple – ordinary people can make a difference by utilising their own unique talents to raise public awareness. By creating a network of interested supporters and by initiating individual and group actions to solve local environmental problems, society's attitude to the environment will be transformed.

Out of this concept was born HOPE's slogan – "Think Globally – Act Locally."

*The vision and values of HOPE certainly resonated with many people, so that within a relatively short time, some 80 branches of the organisation were established in Victoria alone. It was apparent that HOPE was here to stay! To formalise its existence, it became necessary to establish a Charter outlining HOPE's goals; and the publication of *The HOPE Generator*, another brainchild of Janet's.*

Janet sums up what each person can do, to lessen our impact on the environment: "... everyone can do something, no matter how small. Maybe tomorrow they'll do more."

The celebration of the life of Janet Mackenzie will be held in Mansfield, Victoria on Sunday 21st of October.

Janet specifically requested donations of blood through Red Cross would be an appreciated gesture to her memory.

Frank Ondrus, President – HOPE Inc., ph 07 4639 2135