



Householders' Options to Protect the Environment Inc.

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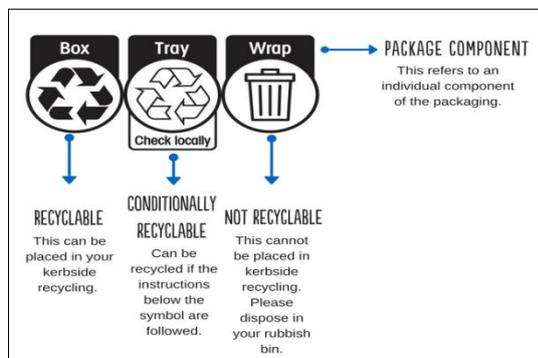
Sunday, 21 October 2018

MEDIA RELEASE

National Recycling Week, 12-18 November 2018

Helmed by Planet Ark, National Recycling Week 2018 (NRW) in its 22nd edition continues to seek increase of environmental benefits inclusive of greater tonnage and less contamination of kerbside, industrial and community recycling programs. HOPE Australia wants to invite you to join us in learning how we can be better recyclers, not just an aspiring recycler who throws the wrong stuff into the recycling bin and end up causing contamination and wasting our efforts in recycling.

Since 2016, 71% of shoes manufactured by Nike contain materials made from waste products from its own manufacturing process. Closer to home, we have Coles using recycled plastic bottles for its house brand water. Do you know your unwanted toothbrushes, athletic shoes, washing machines, dryers, phones, computerware can be recycled? There are many more things that we own that can be recycled. As part of Australia's answer to [China's recycling ban](#) ([read about it here](#)), University of New South Wales just launched the world's first 'e-waste micro-factory' to transform discarded smartphones and computerware into valuable materials that can be reused for 3D printing.



To help us recycle more knowledgeably, Australasian Recycling Label ([find out more here](#)) has been created to end labelling confusion. They are also expanding their reach to more businesses and people to incorporate this so we minimise wastage and maximise recycling. Since Nov 2017, Woolworths has been including this on its home brand products so we no longer have to struggle to decide if something can be recycled.

NRW is brought to you by Planet Ark. You can visit their webpage [here](#) to learn how you can be more involved at home, school, work and community in recycling- for example, find out how else and what else we can recycle, or the facilities that will accept our donations for recycling, There is also a schedule of events ([find out here](#)) to increase our understanding and commitment in recycling. This is also the time to connect with us at [HOPE Australia](#) on how we can start locally and develop good recycling practices. Let's work towards maximising our resource recovery through our recycling efforts as we make informed recycling decisions. Research has shown that Australians are good recyclers, but let's challenge ourselves to be better and be the world's leader in recycling!

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Media release written by Judy Tan, HOPE volunteer Qld