



Householders' Options to Protect the Environment Inc.

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MEDIA RELEASE

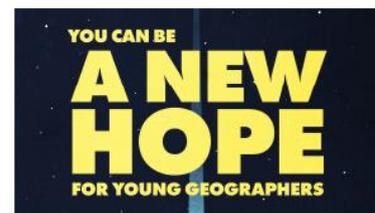
World “Global Information System” (GIS) Day, 14 November 2018

GIS Day was created by spatial analytics world-leader ESRI (<https://www.esri.com/en-us/home>) in 1999 as a grassroots effort open to everyone for participation. GIS stands for Geographic Informative Systems. In simpler terms, GIS tells us “where things are.” GIS Day is an international forum for users of GIS (namely all of us) to demonstrate real-world applications, discover and explore the benefits of GIS, and build and nurture our GIS community. In fact, the use of GIS has been assimilated seamlessly into our daily lives that we no longer think much about it. For instance, we all used GPS (especially while travelling) to get to a place in the shortest time. The heart of the popular game app Pokemon Go is GIS.

HOPE Australia would like you to join us together as we delve deeper into the uses of GIS and understand better the world we live in through GIS. Using big data, businesses and governments unearth the value in Internet of Things (IoT) as they evaluate how they can make better decisions based on trends and challenges that GIS reveals.

Using the science of geography, one of GIS's earliest uses was by Doctor John Snow. In 1854, he analysed the data and patterns of the spread of cholera and found the culprit of the contaminated water pump and had it removed thus subsiding the outbreak quickly in the Soho district of London.

Learning geography has never been more fun since GIS as this technology helps us to make smarter and evidence-based decisions as we learn to draw better insights based on data derived from patterns, relationships and situations using GIS.



(screengrab of <http://www.gisday.com/resources.html> where you can utilize their posters to organise your GIS event)

Ozri 2018 is Australian ESRI User Conference where you can expand your GIS knowledge and network with geospatial peers. [Click here for link to the event registration](#). You can also visit [GIS Day website](#) to enjoy stories of how GIS has been making a difference in our society. You can also contribute your GIS story to them. [HOPE Australia](#) is also on this bandwagon of GIS so we can use it to help us spread the message of protecting our environment as our partners and use GIS to analyse trends and provide insights we need for future ideas and strategies.

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