



Think Globally. Act Locally!

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MEDIA RELEASE

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Re: Expanded 3Rs Statements

The original '3R's of sustainability and environmentalism (reduce, reuse, recycle) has become an integral part of not just environmentalism but the general lexicon. A few examples of these and other R words and statements are given below:

Reduce your consumption.

Reuse whatever you can.

Recycle what you can't reuse.

To this can be added **Repair** items so they can be **Reused**. Indeed, there was a book published by Jan McHarry in 1993 called *Reuse, Repair, Recycle A Mine of Creative Ideas for Thrifty Living*.

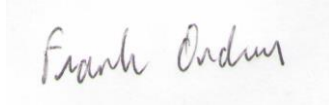
Other suggested R words include:

Restoring cars has been a long-standing process, but other items can be restored as well.

- **Repurposing** has become another way of **Reusing** items. Indeed, there is a company in Epping, Victoria called Repurpose It (www.repurposeit.com.au). For example, as part of the M80 and O'Herns Road Upgrade, 260,000 tonnes of waste spoil have been repurposed into other road schemes. Of course, not everyone has a freeway upgrade to repurpose; most will be smaller items. For example, broken picture frames can be repurposed as key holders; broken pots as garden markers ...
- **Remanufacturing** essentially **Rebuilds** a product to the original specification using a combination of reused, repaired and new parts.
- **Refurbishing** or **Reconditioning** is the process of **Restoring** components to a functional / satisfactory state using methods such as **Resurfacing / Repainting/ Re-Enamelling / Revarnishing / Re-caulking / Regrouting**.
- **Reconsider / Reassess** or **Re-evaluate** whether you need to do or purchase something. You may be able to **Reuse** or **Repurpose** something instead.
- **Remodel** something so that it better fits current **Requirements**.
- **Remould** something to change its appearance, structure or character. Tyres can be **remoulded**.

- **Reengineer** processes, systems and structures to improve performance.

Re-think your practices in regard to “waste” – can you implement some of the suggested “R” words listed above?

A handwritten signature in cursive script that reads "Frank Ondrus". The signature is written in dark ink on a light-colored, slightly textured background.

Frank Ondrus, President – HOPE Inc., ph. 07 4639 2135
Written by Jason Dingley, Media Officer (Vic)