



## Householders' Options to Protect the Environment Inc.

PO Box 6118 – Clifford Gardens, Toowoomba QLD 4350

(22 Vacy Street, Toowoomba QLD 4350)

Ph 07 4639 2135; Email: [office@hopeaustralia.org.au](mailto:office@hopeaustralia.org.au)

Website: <http://www.hopeaustralia.org.au>

ABN 48 036 173 161

Think Globally. Act Locally!

## Report on Strategic Planning, Saturday held on 8 Feb 2019

(Last updated – 26 Feb 2019)

1. Introductions, attendees, apologies and morning tea provided
  - a. Attendees: Frank Ondrus, Joe Xu, Cheryl Garson, Steve Cupitt, Farisa Naeimi, Miriam Sharp, Kerry Kruger, Terry Ryan and Jayson Ello
  - b. Apologies: Janet Bishop, Charmaine Turnbull, Nina Stick, Alessio Claudi and Sean Egan
2. Preliminary notes
  - a. This meeting is ilo of quarterly Ordinary Meeting
  - b. Grant applications
    - i. New computer system & printer – approved by GCBF Qld
    - ii. Commonwealth Environment Program – 2019 application to be resubmitted
    - iii. Website training for Volunteers – EOI submitted to Federal Volunteer Grants program
    - iv. TRC Environment Grants program – insufficient time to prepare suitable project proposal
    - v. Membership – 626 members: 129 full and 497 associates (i.e. supporters and online subscribers)
    - vi. Bank balance as at 8 Feb 2020 = \$1,147.18
    - vii. HOPE indoor & outdoor equipment includes shade tents, trestle tables & chairs, display boards & posters, banners and signs
    - viii. **Carried forward items**
      - Application to Federal Government for Listing on Register of Environmental Organisations
      - ➔ This would give us Deductible Gift Recipient (DGR) status, thus allowing us to:
        - Undertake major fund-raising campaigns
        - Initiate a corporate sponsorship program
        - Access a greater range of grants (for backlog of projects and current proposals)
    - ix. Campaigns and/or issues to support nationally
      - The Places You Love (PYL) Alliance and Australian Panel of Experts in Environmental Law's (APEEL) call for a new Generation of National Environmental Laws;
      - The International Campaign Against Nuclear Weapons (ICAN) – including HOPE's national petition urging the immediate signing of the United Nations (UN) Treaty on the Prohibition of Nuclear Weapons (TPNW)
      - The call for a bipartisan approach to developing a national "Climate Policy"
      - See also Climate and Health Alliances - <http://www.caha.org.au/> ; and "Schools Strike for Climate" - <https://www.schoolstrike4climate.com/>
      - Strengthening of GMO protection laws – see GM-FREE Alliance Australia
  - c. **Develop a 5year Strategic Plan ... The Future of HOPE!**
    - i. Goals for next 12months through to 5 years
      1. Financial stability/security
      2. See also Crowd Funding and GiveNow options
      3. Strengthen and "up-skill" our Management Team
      4. Increase/strengthen our profile nationally
        - a. Seek more alliances/partnerships
      5. Increase our membership nationally

6. Link up with more like-minded EnvNGOs
7. Provide more support for existing and proposed national environmental campaigns
8. Initiate more of our own campaigns, projects and events, etc.
  - a. [https://en.m.wikipedia.org/wiki/Environmental\\_issues\\_in\\_Australia](https://en.m.wikipedia.org/wiki/Environmental_issues_in_Australia)
9. Undertake more Landcare/NRM projects – ourselves and/or in partnership with others
10. Provide more “Back to Basics” type information and resources
11. Other suggestions or “Strengths, Weaknesses, Opportunities or Threats” (SWOT)

**d. Proposed Projects, Events and other activities**

- i. See consolidated notes on Potential Projects and proposed Funding Sources

**3. Review of HOPE Questionnaire and SWOT Analysis**

Due to the good attendance figures and robust discussion, not all questions and responses were able to be discussed.

4. Next ordinary meeting – 13 June 2020
5. Meeting closed at 12 noon.

**The following matters were short-listed and acted upon in the weeks between 8 Feb and 26 Feb.**

- The executive committee and admin volunteers are invited to provide feedback using ‘Reply All’ to matters raised in Office Updates; and/or to raise other items of interest/concern.
- Our ‘social media’ platforms are Facebook, Twitter and Instagram. Please ‘like’ us and start submitting your own posts on environmental issues of interest or concern to you.
- Queensland Council of Social Services (QCOSS) has been asked to comment on incorporating sustainable housing features into social housing developments.
- Friends of the Escarpment Parks (FEP) Toowoomba have been contacted in regards to the status of their earlier proposal to establish a regional environment & interpretive centre.
- The re-introduction of a Helpful Hints section for our newsletter should start with the March edition.
- Earth Laws Forum 24 Feb 2014 – Media release and promotional flyer have been issued. Volunteers required to help with registration, afternoon tea and photograph the event.
- Getup contacted re HOPE’s national petition in support of UN Treaty on the Prohibition of Nuclear Weapons.
- Email invitation sent to key national envNGOs and others to provide overview articles for our e: newsletter.
- Local community radio station 4DDB contacted re possible regular environmental news program.
- Issued draft Youth Summit proposal for consideration by HOPE Executive and Admin Support Team.
- Issues e: request to expand Partnership/Alliance connections.
- Feedback sought on surveying candidates in upcoming local government elections – notably here in Toowoomba.

Another matter from the Strategic Planning meeting was our ever-growing list of current, proposed (and lapsed) projects that may be considered for 2020 and beyond – noting that most of these projects will require some external funding to get these projects off the ground.

A consolidated list of possible projects and funding sources has been circulated for your review.

*(Please highlight any changes – additions, deletions, re-sequencing – in a different colour and font (as opposed to tracking changes) and return amended document at your earliest convenience.)*

Lastly, Cheryl has suggested that we arrange ‘pop-up’ information displays at venues such as shopping centres and school fairs to promote specific Environmental Calendar Observances.

What do you think about Cheryl’s suggestion? And, would you be interested and available to staff an information display or two or three?