



Householders' Options to Protect the Environment Inc.

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Think Globally. Act Locally!

MEDIA RELEASE

Wednesday, 29 July 2020

RE: Earth Overshoot Day, 22 August 2020



An initiative of the Global Footprint Network - <https://www.footprintnetwork.org/>, Earth Overshoot Day - <https://www.overshootday.org> on August 22nd marks the date our demand on Earth's resources exceeds what can be regenerated in 2020.

Accordingly, Earth Overshoot Day asks us all to consider how we can live and thrive within the means our planet's ecological budget offers.

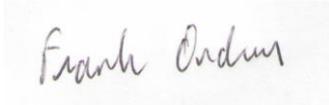
It's estimated there'll be a reduction in our ecological footprint by August 22nd, due to the global pandemic. A 14.5% reduction in our carbon footprint and 8.4% reduction in the forest products footprint are the main consequences. However, we can't rely on disaster to drive change.

To move the date, five major areas of consideration have been outlined to improve sustainability:

1. How we design and manage cities?
2. How we power ourselves?
3. How we produce, distribute, and consume food?
4. How we help nature thrive? and
5. How many of us there are?

If we make informed, forward-looking decisions in the above areas, we can reduce our consumption of the planet's finite, natural resources and create a prosperous future for us all.

Earth Overshoot Day is also an opportunity to connect with groups like HOPE Inc. We can all change what we buy and use to improve sustainability and our future wellbeing. To learn more, check out HOPE Inc.'s website <<http://www.hopeaustralia.org.au>> for more information. Also, follow Earth Overshoot Day on [Twitter](#) and use the hashtag #MoveTheDate.

A handwritten signature in cursive script that reads "Frank Ondrus". The signature is written in dark ink on a light-colored, slightly textured background.

Frank Ondrus, President – HOPE Inc., ph. 07 4639 2135
Written by Sean Egan, Volunteer Media Officer - HOPE QLD