



## Householders' Options to Protect the Environment Inc.

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Think Globally. Act Locally!

Wednesday, 25 November 2020

**MEDIA RELEASE:** "Think Globally, Act Locally:

**RE: World Soil Day, 5 December 2020**



The Food and Agriculture Organization of the United Nations' <http://www.fao.org/world-soil-day/en> annual World Soil Day has raised awareness of healthy soil's importance for humankind since 2014. World Soil Day encourages governments, organisations, communities, and individuals across the globe to take part and dig into soil. World Soil Day 2020 aims to increase awareness of soil biodiversity with the 2020 campaign: *"Keep soil alive, protect soil biodiversity"*.

Soil is the top layer of the earth, made up of organic and inorganic matter, air, and water. In fact, 25% of Earth's biodiversity is found in soil. Soil organisms are important for ecosystem processes, including supporting plant growth, storing carbon, and being a pharmaceuticals reservoir. Although soil may seem plentiful, it's a finite resource requiring sustainable management. Without healthy soil, our food security is jeopardised, as we can't grow nutritious food, of which 95% needs soil to grow.

Householders' Options to Protect the Environment (HOPE) Inc. proudly promotes World Soil Day 2020 and invites you to participate in raising awareness on Saturday, 5 December. You can follow World Soil Day 2020 on social media by using the hashtag #WorldSoilDay and #SoilBiodiversity. Also, keep up-to-date with HOPE Inc. on our [website](http://www.hopeaustralia.org.au) <http://www.hopeaustralia.org.au> and follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

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Written by Sean Egan, Volunteer Media Officer – HOPE QLD