



Think Globally. Act Locally!

Householders' Options to Protect the Environment Inc.

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Thursday, 17 December 2020

MEDIA RELEASE: “Think Globally, Act Locally”

RE: New Heritage brochure one step closer

Householders' Options to Protect the Environment (HOPE) Inc. is excited to share our great news! We have received grant funding from Arrow Energy's *Brighter Futures* program to develop and publish a “Directory of Heritage Facilities and Landmarks in the Toowoomba Regional Council jurisdiction”.

“Arrow Energy's support will enable us to engage a consultant to research content and develop a three-fold brochure detailing the many heritage facilities and landmarks in the Toowoomba region” said Mr Frank Ondrus, President of HOPE.

“We will undertake project management, printing and distribution of the brochures throughout the region and online, and marketing of the availability of the brochures.”

The COVID-19 restrictions had closed many of our wonderful heritage facilities and landmarks for most of 2020 - wiping income from several events and festivals, as well as greatly reducing general visitor numbers.

This brochure is HOPE's contribution to encourage support for and increase visitation numbers to heritage facilities in the Toowoomba region post-COVID-19.

HOPE envisages the launching and distribution of our brochure will:

- increase awareness of heritage facilities and landmarks;
- increase visitor numbers to heritage facilities and landmarks;
- improve financial viability of the heritage sector; and
- increase economic activity in the Toowoomba region - i.e. visitors spending on accommodation, fuel, food, and drink.



The official launch of this Heritage brochure is planned to take place at Highfields Pioneer Village on Australia Day, 26th January 2021.

You can keep up-to-date with this and other HOPE activities on our [website <http://www.hopeaustralia.org.au>](http://www.hopeaustralia.org.au) and by following us on [Facebook](#), [Twitter](#), and [Instagram](#).

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