



Householders' Options to Protect the Environment Inc.

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Think Globally. Act Locally!

MEDIA RELEASE

Friday, 14 February 2020

Re: Clean Up Australia Day events 2020

“Australians produce 540kg of household waste per person, each year”. Per week, that’s over 10kg from every person in Australia. Householder’s Options to Protect the Environment Inc. (HOPE) has joined the call for communities, businesses, and schools across Australia to take part in Clean Up Australia’s three annual Clean Up Days.

Clean Up Australia Day <https://www.cleanup.org.au/get-involved-as-a-community-member> (1st March 2020) has been an opportunity for communities to reduce waste in our environments for 30 years. You can register a site in your local community such as parks, beaches, waterways, or public outdoor spaces. Clean Up Australia will then provide you with a free starter kit with bags and gloves. On the day, gather together locals, family, and friends to clean up rubbish in the registered site and improve your local environment.

Business Clean Up Day <https://www.cleanup.org.au/business-clean-up> (25th February 2020), which takes place on the Tuesday before Clean Up Australia Day each year, allows your business to participate in a team-building exercise and practice corporate social responsibility while contributing to a cleaner, sustainable environment. To get involved, choose a location to clean up and then register the location and nominate a supervisor. Clean Up Australia will provide all the materials and support you need for a \$150 (plus GST) investment per Clean Up site. On the day, spend at least two hours at the cleanup location and send Clean Up Australia a rubbish report when you’re done.

School Clean Up Day <https://www.cleanup.org.au/get-involved-as-a-school-or-youth-group> (28th February 2020), which takes place on the Friday before Clean Up Australia Day each year, allows students to learn about the issue of rubbish in their local area and contribute to the cleanup effort. To get involved, choose a location, such as your school’s playground, or a local park or bushland. Then, register online and Clean Up Australia will provide all the materials and support you need.

Also, follow Clean Up Australia on LinkedIn, YouTube, Instagram, Twitter, and Facebook and spread the word about your Clean Up.

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