



Householders' Options to Protect the Environment Inc.

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Think Globally. Act Locally!

MEDIA RELEASE

Wednesday, 25 March 2020

RE: **Earth Hour, 28 March 2020**



Earth Hour <https://www.earthhour.org.au/> began as a grassroots movement in Australia in 2007. Now, 2020's Earth Hour is the most important one yet, as we can all protect our planet by joining millions around the world by switching off. Chief Executive of Earth Hour Global, Siddarth Das, says: "Our actions today, as individuals and the global community, have the power to transform what the world will look like for generations to come - the time to act against climate change is now".

The effects of climate change have been laid bare during the last summer in Australia. During an extended fire season, over 12 million hectares of Australian land burnt and over 1.25 billion native animals perished in the catastrophic bushfires.

To get involved, register here at <https://www.earthhour.org.au/#form> as an individual, school, council, business, landmark, or organisation. Then, on the 28th March, between 8:30 PM and 9:30 PM your local time, simply switch off your lights! 93% of Australians who've taken part in Earth Hour believe it's a great symbol which inspires more action on climate change and helps protect the planet.

Also, follow Earth Hour on [Instagram](#), [Facebook](#), [Twitter](#), and [YouTube](#) and use the hashtag #SwitchOff to spread the word.

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