



Householders' Options to Protect the Environment Inc.

PO Box 6118 – Clifford Gardens, Toowoomba QLD 4350
(22 Vacy Street, Toowoomba QLD 4350)
Ph 07 4639 2135; Email: office@hopeaustralia.org.au
Website: <http://www.hopeaustralia.org.au>
ABN 48 036 173 161

Think Globally. Act Locally!

MEDIA RELEASE

Sunday, 19 April 2020

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RE: Earth Day, 22 April 2020 - <https://www.earthday.org/>



Earth Day takes place on the 22nd of April each year. The first Earth Day is credited with launching the modern environmental movement and is recognised as the world's largest civic event. Earth Day 2020 is the 50th anniversary; consequently, the theme this year is the pressing challenge of climate action. Earth Day Network President Kathleen Rogers says: "we need to build a global citizenry fluent in the concept of climate change and inspired by environmental education to act in defense of the planet - <https://www.earthday.org/our-toolkits/>".

With COVID-19 placing the world into quarantine, Earth Day 2020 will be the first global event to be hosted entirely online! On April 22nd, Earth Day 2020 will take the form of 24 hours of digital mobilisation; featuring global conversations, calls to action, performances, video teach-ins, and more.

Also, everyone can take action by planning or attending a digital event discussing climate action. Whether it's a small group having a video chat or a guest speaker talking to a large audience via social media or a streaming service, everyone can learn, advocate, and make a difference in the fight against climate change. Several digital events are already registered across Australia. To find a digital event or register your own, please head to <https://www.earthday.org/actions/plan-a-digital-event/>.

To keep up to date, you can follow Earth Day on [Instagram](#), [Facebook](#), and [Twitter](#).

Frank Ondrus, President – HOPE Inc., ph. 07 4639 2135
Media release written by Sean Egan, HOPE Media Officer QLD