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HOPE Special Edition E-news Bulletin — Report on Environmental Offsets By guest Newsletter Editor: Georgy Hadwen - HOPE senior researcher Qld

Report on Environmental Offsets: Addressing Poor Practices and Recommendations for Federal and Queensland Governments



Table of Contents

- 1. Introduction
- 2. Glossary
- 3. Overview of Environmental Offsets
- 4. Examples of Poor Practices
- 5. Concerns Raised by Environmental NGOs and Agencies
- 6. Action Plan for Governments
- 7. Conclusion
- 8. References

1. Introduction

The global climate emergency has intensified debates over the past decade regarding the use of environmental offsets to permit contentious mining projects and other environmentally damaging industries. Environmental offsets are intended to compensate for the adverse environmental impacts of development projects by preserving or rehabilitating equivalent ecosystems elsewhere. However, their implementation has been criticised by environmental non-governmental organizations (NGOs) and agencies, citing misuse and the promotion of alternative agendas. This report examines the current state of environmental offsets in Australia, with a focus on poor practices, concerns raised by stakeholders, and actionable recommendations for the Federal and Queensland governments.

2. Glossary

- Environmental Offsets: Measures taken to compensate for the adverse environmental impacts of development projects by preserving or rehabilitating equivalent ecosystems elsewhere.
- NGOs (Non-Governmental Organizations): Independent organizations advocating for environmental, social, or political causes.
- Biodiversity: The variety of plant and animal life in a particular habitat.
- Ecological Integrity: The ability of an



ecosystem to support and maintain a balanced, integrated, and adaptive community of organisms.

- **Sustainability**: Meeting the needs of the present without compromising the ability of future generations to meet their own needs.
- **Mitigation Hierarchy**: A framework that prioritizes avoiding, minimizing, and restoring environmental impacts before considering offsets.

3. Overview of Environmental Offsets

Environmental offsets are a key policy tool used by governments to balance economic development with environmental conservation. The Queensland Government defines environmental offsets as "actions taken to compensate for the residual impacts of development on matters of national environmental significance" (Queensland Government, 2023). Similarly, the Australian Parliament has explored the use of offsets in its inquiry into environmental offsets, highlighting their role in mitigating the impacts of mining and infrastructure projects (APH, 2023).

Despite their intended purpose, the effectiveness of environmental offsets has been questioned. Critics argue that offsets often fail to achieve "like-for-like" compensation, leading to a net loss of biodiversity and ecological integrity. The global experience with offsets further underscores the challenges in their implementation, with mixed results reported in countries such as the United States, Canada, and Brazil (Gibbons & Lindenmayer, 2007; Bull et al., 2013).

4. Examples of Poor Practices

Several instances of poor practices in the implementation of environmental offsets have been documented both in Australia and globally:



4.1 Inadequate Monitoring and Enforcement

In Queensland, a 2020 audit of offset programs revealed that 40% of offset sites were not meeting their conservation targets (Queensland Audit Office, 2020). Similarly, in the United States, a study by the Government Accountability Office (GAO) found that many offset projects under the Clean Water Act were not adequately monitored, leading to failures in achieving their intended outcomes (GAO, 2005).

4.2 Cumulative Impacts

Offsets often fail to account for the cumulative impacts of multiple development projects. For example, in the Hunter Valley of New South Wales, the cumulative impacts of coal mining have led to significant habitat fragmentation and biodiversity loss, despite the use of offsets (Biodiversity Conservation Trust, 2021).

4.3 Lack of Transparency

In Brazil, the lack of transparency in offset agreements has been a major issue. A study by Sonter et al. (2017) found that many offset projects in the Amazon rainforest were not publicly disclosed, making it difficult for stakeholders to assess their effectiveness.

4.4 Delayed Implementation

In Canada, the delayed implementation of offset projects has been a recurring problem. For instance, a 2018 report by the Canadian Environmental Assessment Agency found that several offset projects in Alberta were delayed by more than five years, resulting in irreversible environmental damage (CEAA, 2018).

4.5 Failure to Achieve Like-for-Like Compensation

A global review by Bull et al. (2013) found that many offset projects fail to achieve "like-forlike" compensation, leading to a net loss of biodiversity. For example, in Western Australia, a mining project was allowed to proceed on the condition that an equivalent area of land would be preserved elsewhere. However, the offset site was not ecologically equivalent, resulting in a net loss of biodiversity (Maron et al., 2015).

5. Concerns Raised by Environmental NGOs and Agencies

Environmental NGOs and agencies have consistently voiced their opposition to the use of environmental offsets, citing the following concerns:

5.1 Abuse of Offsets

Offsets are sometimes used as a "license to trash," allowing environmentally damaging projects to proceed without genuine conservation efforts. For example, in the United States, the Environmental Defense Fund (EDF) has criticized the use of offsets under the Clean Water Act, arguing that they often serve as a loophole for developers to avoid meaningful environmental protection (EDF, 2019).

5.2 Support for Alternative Agendas

Critics argue that offsets are often used to support economic and political agendas at the expense of environmental protection. In Brazil, for instance, offsets have been used to justify the expansion of agricultural and mining activities in the Amazon rainforest, despite their adverse environmental impacts (Sonter et al., 2017).

5.3 Ineffectiveness

Many offset projects fail to achieve their stated goals, resulting in a net loss of biodiversity and ecological integrity. A global review by Gibbons and Lindenmayer (2007) found that less than 30% of offset projects achieved their intended outcomes.

5.4 Lack of Community Involvement

Local communities and Indigenous groups are often excluded from the decision-making process, leading to outcomes that do not reflect their needs or values. In Canada, the lack of Indigenous involvement in offset projects has been a major source of conflict, with many Indigenous groups arguing that offsets undermine their rights and interests (CEAA, 2018).

5.5 Global Examples

• **United States**: The use of wetland banking under the Clean Water Act has been criticized for failing to achieve "no net loss" of wetlands, with many offset sites being of lower ecological value than the original wetlands (GAO, 2005).

- **Brazil**: The use of offsets in the Amazon rainforest has been criticized for failing to address the root causes of deforestation, such as illegal logging and land clearing for agriculture (Sonter et al., 2017).
- **Canada**: The use of offsets in the oil sands region of Alberta has been criticized for failing to achieve meaningful conservation outcomes, with many offset sites being located in areas that are already protected (CEAA, 2018).

6. Action Plan for Governments

To address the concerns raised by stakeholders and improve the effectiveness of environmental offsets, the following actions are recommended:

- 1. Strengthen Monitoring and Enforcement: Implement robust monitoring and enforcement mechanisms to ensure that offset projects achieve their intended outcomes. This could include regular audits and public reporting (Queensland Audit Office, 2020).
- 2. Improve Transparency: Increase transparency in offset agreements by making all relevant documents publicly available and engaging stakeholders in the decision-making process (Sonter et al., 2017).
- 3. Address Cumulative Impacts: Develop strategies to account for the cumulative impacts of multiple development projects, ensuring that offset projects are not undermined by other activities (Biodiversity Conservation Trust, 2021).
- 4. Enhance Community Involvement: Involve local communities and Indigenous groups in the planning and implementation of offset projects to ensure that their needs and values are reflected (CEAA, 2018).
- 5. Promote Alternative Solutions: Prioritize the avoidance and mitigation of environmental impacts over the use of offsets, in line with the mitigation hierarchy (Gibbons & Lindenmayer, 2007).
- 6. Conduct Independent Reviews: Commission independent reviews of existing offset programs to identify areas for improvement and ensure that they are aligned with best practices (Bull et al., 2013).
- 7. Adopt Global Best Practices: Learn from international best practices, such as the use of biodiversity metrics in the United Kingdom and the establishment of offset registries in the European Union (Maron et al., 2015).
- 8. Legislate Stronger Safeguards: Introduce legislation to ensure that offsets are only used as a last resort and that they meet strict ecological criteria (EDF, 2019).

7. Conclusion

Environmental offsets are a controversial tool in the balance between economic development and environmental conservation. While they have the potential to mitigate the impacts of development projects, their effectiveness has been undermined by poor practices and a lack of transparency. At community level this breakdown of trust across all political colours has led to disengagement and a move to independent representation. This makes consensus harder if more representative. By implementing the basic recommendations

outlined in this report, both Federal and Queensland governments could and are morally bound as the Australian people's representatives to improve the effectiveness of environmental offsets; and thereby ensure that they contribute to future proofing the Australian way of life with consistent coherent and lasting environmental conservation.

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