



Householders' Options to Protect the Environment (HOPE) Inc.

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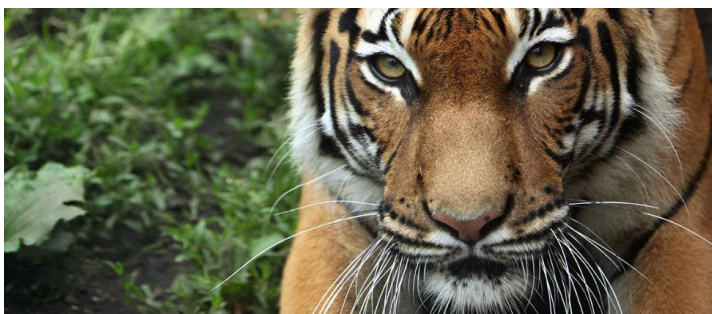
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Think Globally. Act Locally!

MEDIA RELEASE

Tuesday, 13 May 2025

Biological Diversity: A Pillar of Civilisation?



The International Day of Biological Diversity will be held this year on 22nd May 2025. The question on many people's minds: Why is this day important, not only for the environment, but society at large?

A variety of plants, animals, microorganisms, (including genetic differences within a species e.g., breeds and crop types) and ecosystems hosting such life, make it possible for humans to sustain and create functioning civilisations.

Don't believe it? Look at the statistics:

“Fish provide 20 percent of animal protein to about 3 billion people. Over 80 per cent of the human diet is provided by plants. As many as 80 percent of people living in rural areas in developing countries rely on traditional plant-based medicines for basic healthcare.” - United Nations.

Alarmingly, human activities continue to result in the loss of biological diversity. Such a loss is significant and could possibly lead to the expansion of zoonotic diseases. These particular diseases are those that can be transmitted from animals to humans. Conversely, if biodiversity is protected, it will provide us with the resources to fight against pandemics e.g., COVID 19.

Moreover, this day brings awareness to a major issue and reminds us that we must continuously educate ourselves on environmental matters. The biological Plan, an adoption of the Kunming-Montreal Global Biodiversity Framework, “sets 23 targets for 2030 and 5 global goals for 2050 to stop and reverse the loss of nature in 25 years. Among its goals: restore 20% of degraded ecosystems and reduce the introduction or settlement of invasive alien species by 50%” - United Nations.

For those who choose to take part, remember this year's theme:

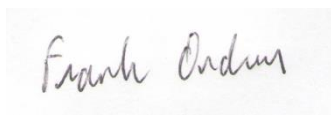
“Harmony with nature and sustainable development” - United Nations. This quote highlights how The Biodiversity Plan, a global plan for nature, links with the SDGs (Sustainable Development Goals).

Help environmentalists worldwide by joining hands with Householders Options to Protect the Environment (HOPE) Inc. and celebrate the International Day of Biological Diversity. Defend your future!

Reference

United Nations. (n.d.). “International Day For Biological Diversity 22 May”
<https://www.un.org/en/observances/biological-diversity-day>

Yours sincerely,

A handwritten signature in cursive script that reads "Frank Ondrus". The signature is written in dark ink on a light-colored, slightly textured background.

Frank Ondrus, Office Manager – HOPE Inc., ph 07 4639 2135
(Written by Stasia Byers, HOPE media Officer WA)

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