



Householders' Options to Protect the Environment (HOPE) Inc.

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Think Globally. Act Locally!

MEDIA RELEASE

Thursday, 1 May 2025

Why True Eco-Activists Care About Bees



Prominent worldwide celebration, International Bee Day, will be commemorating its 8th anniversary on 20 May 2025.

With such a momentous event just around the corner, many people are wondering what makes these tiny pollinators so special?

In essence, bees and pollinators alike (e.g. mockingbirds, bats, butterflies etc.) directly aid food security, help conserve biodiversity and are absolutely key to the endurance of our ecosystems. Don't believe it? Look at the statistics:

"Nearly 90% of the world's wild flowering plant species depend, entirely, or at least in part, on animal pollination, along with more than 75% of the world's food crops and 35% of global agricultural land" - United Nations.

Unfortunately, these important little creatures are more and more under threat from human activities. Prior to 2022, our country was the biggest honey bee producer free of varroa mites in the world. It is thought that these invasive little creatures arrived in Australia's Port of Newcastle via a shipping vessel carrying an infested swarm. Now, according to CSIROs Helen Paynter, we are facing the most significant biological threat to pollination-dependent plant industries and honey bees within this country.

Moreover, World Bee day provides governments, organisations, farmers/beekeepers and solicitous individuals with an opportunity to promote change and prompt necessary action. For example, governments can make a difference by implementing strategic measures and involving local indigenous communities in decision making. Farmers/beekeepers can decrease and or change pesticides as well as diversify crops. Even everyday people can shape change by raising awareness through activism, either in person or online.

For those who choose to take part, remember this year's theme:

"Bee inspired by nature to nourish us all" - United Nations. This theme highlights the imperative role of pollinators in agrifood systems as well as their role in the sustainment of our ecosystems.

Be a real eco-activist by joining hands with Householders' Options To Protect The Environment (HOPE) Inc. and celebrate International Bee Day 2025. Your planet will thank you!

(Information for this media release sourced from <https://www.un.org/en/observances/bee-day>, <https://www.csiro.au/en/news/all/articles/2022/july/expert-commentary-varroa-mite>, <https://www.worldbeeday.org.au/about/>)

Yours sincerely,

A handwritten signature in black ink, appearing to read 'A. Kula-Kaczmarek', with a horizontal line extending from the end of the signature.

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(Written by Stasia Byers – HOPE Media Officer WA)

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