

Householders' Options to Protect the Environment (HOPE) Inc.

PO Box 6118 – Clifford Gardens, Toowoomba QLD 4350 (22 Vacy Street, Toowoomba QLD 4350) Ph 07 4639 2135; Email: <u>office@hopeaustralia.org.au</u> Website: <u>http://www.hopeaustralia.org.au</u> ACNC Registered Charity |ABN 48 036 173 161

Think Globally. Act Locally!

MEDIA RELEASE

Monday, 31 March 2025

Re: Your chance to add HOPE to Australia's future!

Householders' Options to Protect the Environment (HOPE) Inc., a respected national community-based, environment not-for-profit organization, is seeking forward-thinking financial partners to amplify its transformative work in environmental stewardship and sustainable living across Australia.

Since 1988, HOPE Inc. has been empowering everyday Australians to "Think Globally, Act Locally," fostering sustainable practices in homes, workplaces, schools, and communities. The organization's influence extends to addressing critical environmental challenges at local, state, and national levels.

"For over three decades, HOPE Inc. has been at the forefront of practical environmental change," said Anna Kula-Kaczmarski, President at HOPE Inc. "To elevate our impact and reach, we're inviting dedicated financial partners who share our vision to help us expand our programs and launch innovative initiatives."

HOPE Inc.'s strategic approach includes:

- Building awareness through dynamic digital platforms, newsletters, social media, and traditional media outreach.
- Creating practical educational resources including comprehensive information sheets and actionable guides.
- Facilitating community engagement through interactive forums, hands-on workshops, and impactful themed events.

Recent HOPE Inc. achievements showcasing tangible environmental impacts include:

- Publication of the essential "Minimise Waste and Conserve Resources" brochure (March 2023).
- Successful staging of a Weeds Forum at the University of Southern Queensland (April 2023).
- Production of the inspiring "Queensland Women -- Inspiring stories from Environmental Champions" booklet and podcast series (June 2023).
- Creation of the influential "Stories from Australian Biodynamic Farmers and Gardeners" booklet and podcast series (November 2023).

- Comprehensive website upgrade enhancing community engagement (November 2023).
- Distribution of 150 vital nesting boxes to Landcare, Land for Wildlife and animal welfare groups in the Darling Downs region (February 2024).
- Community screening of the thought-provoking "Climate Changers" documentary at the University of Southern Queensland, Toowoomba (May 2024).

"While our annual operating costs of \$20,500 are modest for our nationwide impact, current funding through grants, fundraising, and corporate sponsorship falls short of our potential," Kula-Kaczmarski explained. "Strategic financial partnership would be transformative, allowing us to amplify our programs and create lasting environmental change across Australia."

As a registered Deductible Gift Recipient (DGR), all donations to HOPE Inc. over \$2 are tax-deductible, offering partners both social and financial benefits. Contributions can be made directly to the HOPE Gift Fund via the HOPE Australia website.

HOPE Inc. offers exclusive partnership opportunities with compelling benefits:

- **Platinum Partner:** \$5,000+ (plus GST) Prominent logo placement with website hotlink on HOPE's letterhead, newsletter, and website; strategic promotion through HOPE's social media channels; featured acknowledgement in all marketing campaigns; and premium recognition at high-profile events.
- **Gold Partner:** \$3,000 to \$4,999 (plus GST) Distinguished logo placement with website hotlink on HOPE's newsletter and website; targeted promotion through HOPE's social media platforms; and prominent acknowledgement in major project and event marketing materials.
- **Silver Partner:** \$1,000 to \$2,999 (plus GST) Visible logo placement with website hotlink on HOPE's website; and regular promotion through HOPE's growing social media presence.
- **Bronze Partner:** Up to \$999 (plus GST) Recognized logo placement with website hotlink on HOPE's website.

By partnering with HOPE Inc., you'll not only enhance your sustainability credentials but help create the thriving, sustainable Australia we all envision.

For further information contact Frank Ondrus, Office Manager – HOPE Inc., Phone: 07 4639 2135 | Email: <u>office@hopeaustralia.org.au</u> | Website: <u>http://www.hopeaustralia.org.au</u> .

Anna Kula-Kaczmarski, President- HOPE Inc., admin@hopeaustralia.org.au

Please consider visiting and/or posting items to our Social Media platforms: <u>Facebook | Twitter | Instagram | LinkedIn</u>