



Think Globally. Act Locally!

Householders' Options to Protect the Environment Inc.

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MEDIA RELEASE

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Re: World Wildlife Day, Sunday 3 March 2024



The United Nations World Wildlife Day (WWD) is celebrated annually on 3rd March, and the 2024 theme is Connecting People and Planet: Exploring Digital Innovation in Wildlife Conservation

Humanity is in the midst of a digital revolution that is slowly breaking down barriers and connecting more and more people. However, around 2.7 billion people are not online. In the least developed countries, only 36% of the population are online; yet it is precisely these countries that have some of the most pressing conservation issues.

WWD 2024 is a platform for intergenerational exchange and youth empowerment through art, presentations and conversations on the opportunities ahead for our shared sustainable future in digital wildlife conservation.

Just as digital technologies are continually developing, so are the opportunities to use these technologies in varying aspects of wildlife conservation.

To find out more, please visit: www.wildlifeday.org/en

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Written by Jason Dingley, Media Officer (Vic)