



HOPE Strategic Plan 2024–2029

Focus Area Presentation

- 3. Water Security & Contamination

*Advocating for responsible and sustainable
stewardship of the environment*

Water Security & Contamination

- HOPE promotes sustainable living and supports community-led environmental action. The Strategic Plan 2024–2029 focuses on stewardship, collaboration, and protecting essential natural resources.
- This focus area promotes awareness of water sustainability, contamination risks, and responsible water management. HOPE works alongside research institutions, community groups, and partner organisations to highlight water security challenges and encourage efficient and responsible water use.
- In 2025, HOPE highlighted water sustainability issues through e-news publications and partner updates. Activities focused on water quality, contamination risks, and responsible water management in collaboration with research institutions, Landcare groups, and community organisations.



SWOT Analysis

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| Strengths | <ul style="list-style-type: none">- Strong and clear communication channels- Access to and strong relationships with research partners- High level of community trust |
| Weaknesses | <ul style="list-style-type: none">- Technical complexity that limits public understanding- Limited funding and on-ground capacity- Region-specific differences that affect implementation |
| Opportunities | <ul style="list-style-type: none">- Promote water conservation and highlight community case studies- Support collaborative advocacy and community-led action on water security- Respond to the growing public concern around water security |
| Threats | <ul style="list-style-type: none">- Climate-driven droughts and floods- Industrial contamination and pollution risks- Weak regulatory enforcement affecting water protection and management |

Further Information

– Water Security & Contamination

- Australian Water Association – <https://www.awa.asn.au>
- CSIRO Land & Water – <https://www.csiro.au>
- HOPE – www.hopeaustralia.org.au

