



HOPE Strategic Plan 2024–2029

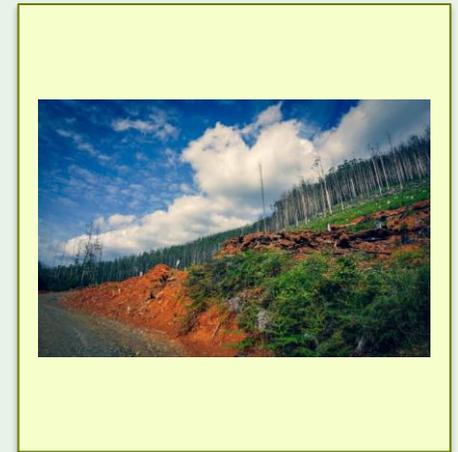
Focus Area Presentation

– 4. Deforestation & Fragmentation

*Advocating for responsible and sustainable
stewardship of the environment*

Deforestation & Fragmentation

- HOPE promotes sustainable living and supports community-led environmental action. The Strategic Plan 2024–2029 focuses on practical stewardship, forming alliances with conservation partners, and the long-term protection of ecosystems.
- This focus area addresses habitat loss and fragmentation by working with Landcare groups, community organisations, and conservation partners to increase awareness, promote responsible land management, and support restoration projects that improve ecological connectivity.
- In 2025, HOPE supported partner initiatives (including Landcare and Parks Australia), produced media releases, feature articles, and e-news items to raise public awareness about deforestation and ecosystem restoration. Activities highlighted habitat loss and encouraged responsible land stewardship.



SWOT Analysis

Strengths	<ul style="list-style-type: none">- Strong Landcare partnerships- Active community engagement- Trusted environmental reputation
Weaknesses	<ul style="list-style-type: none">- Limited resources, including funding for 'on the ground' projects- Low public awareness of the scale and impacts of deforestation and fragmentation- Volunteer capacity constraints
Opportunities	<ul style="list-style-type: none">- Strengthen collaboration with councils and research partners- Promote and expand habitat restoration projects- Leverage rising public interest and funding for restoration initiatives
Threats	<ul style="list-style-type: none">- Continued land clearing- Inconsistent vegetation policy- Climate-driven habitat decline

Further Information

– Deforestation & Fragmentation

- Landcare Australia – <https://landcareaustralia.org.au>
- HOPE – www.hopeaustralia.org.au

