



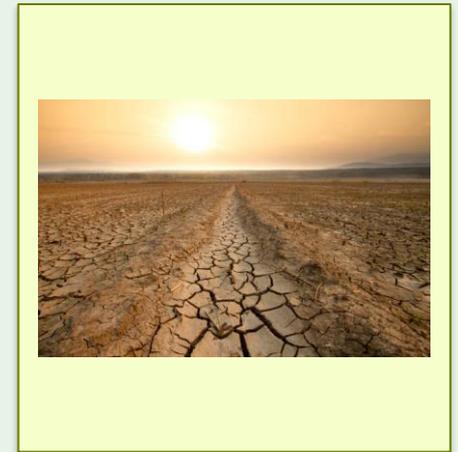
HOPE Strategic Plan 2024–2029

**Focus Area Presentation
– 5. Land & Soil Erosion**

*Advocating for responsible and sustainable
stewardship of the environment*

Land & Soil Erosion

- HOPE promotes sustainable living and supports community-led environmental action. The Strategic Plan 2024–2029 focuses on practical stewardship, collaboration, and the long-term protection of natural landscapes.
- This focus area promotes soil conservation and sustainable land management by working with regional partners, community groups, and research institutions to raise awareness of soil degradation, encourage best-practice land management, and support initiatives that protect topsoil and reduce erosion risks.
- In 2025, HOPE supported partner programs and raised public awareness through e-news publications. Activities focused on soil health, erosion prevention, and regenerative land management, in collaboration with Landcare Australia and conservation groups.



SWOT Analysis

Strengths	<ul style="list-style-type: none">- Partnerships with regional groups- Educational outreach- Regional partner networks- Effective communication tools- Credibility in education
Weaknesses	<ul style="list-style-type: none">- Limited technical expertise and subject complexity- Insufficient funding- Limited funding- Patchy soil data availability

Opportunities	<ul style="list-style-type: none">- Promote locally relevant land management practices and community action- Collaborate with research institutions- Support, encourage and promote government erosion programs
Threats	<ul style="list-style-type: none">- Extreme weather events- Poor land management practices- Long-term soil degradation

Further Information – Land & Soil Erosion

- USQ – <https://www.unisq.edu.au>
- CSIRO Land & Water – <https://www.csiro.au/en/about/locations/land-and-water>

