



# HOPE Strategic Plan 2024–2029

**Focus Area Presentation**

**- 6. Pollution – Water, Air & Land**

*Advocating for responsible and sustainable  
stewardship of the environment*

# Pollution – Water, Air & Land

- HOPE promotes sustainable living and supports community-led environmental action. The Strategic Plan 2024–2029 focuses on stewardship, collaboration, and improving environmental quality.
- This focus area raises awareness of pollution impacts and encourages community-level action to reduce environmental harm. HOPE works with partner organisations, local groups, and environmental agencies to promote responsible waste management and cleaner environments.
- In 2025, HOPE promoted partner initiatives addressing pollution across water, air, and land. Bulletin articles highlighted pollution impacts and practical steps communities can take, reinforcing collaborative environmental protection.



# SWOT Analysis

Strengths	<ul style="list-style-type: none"><li>- Established communication channels with wide community reach</li><li>- Strong collaboration with partners</li><li>- Effective community campaigns that support engagement and awareness</li></ul>
Weaknesses	<ul style="list-style-type: none"><li>- Limited local pollution data and inconsistent monitoring</li><li>- Public disengagement and apathy toward pollution issues</li><li>- Limited on-ground monitoring capacity</li></ul>
Opportunities	<ul style="list-style-type: none"><li>- Collaborate on clean-up projects through strong partnership networks</li><li>- Promote waste-reduction education across communities and schools</li><li>- Align efforts with emerging recycling system reforms</li></ul>
Threats	<ul style="list-style-type: none"><li>- Industrial waste and pollution growth</li><li>- Urban development pressures impacting environmental quality</li><li>- Insufficient regulation to manage expanding industrial and urban impacts</li></ul>

# Further Information

## – Pollution: – Water, Air & Land

- Clean Up Australia – <https://www.cleanup.org.au>
- EPA Australia – <https://www.epa.gov.au>
- HOPE – [www.hopeaustralia.org.au](http://www.hopeaustralia.org.au)

