



HOPE Strategic Plan 2024–2029

Focus Area Presentation

- 8. Animal Welfare & Extinction

*Advocating for responsible and sustainable
stewardship of the environment*

Animal Welfare & Extinction

- HOPE promotes sustainable living and supports community-led environmental action. The Strategic Plan 2024–2029 highlights the importance of collaboration and long-term biodiversity protection.
- This focus area supports wildlife conservation, awareness of species decline, and collaboration with environmental partners. HOPE promotes community engagement in wildlife protection and supports conservation programs that protect Australia’s native species.
- In 2025, HOPE raised awareness of native species decline by sharing partner programs and conservation updates through its e-news publications. Activities focused on wildlife protection, biodiversity threats, and community involvement in species conservation.



SWOT Analysis

Strengths	<ul style="list-style-type: none">- Strong partnerships with conservation NGOs- High community interest and engagement in wildlife- Effective outreach and community engagement networks
Weaknesses	<ul style="list-style-type: none">- Limited volunteer and rescue capacity- Funding constraints and limited specialist expertise- Reliance on partner data for monitoring and reporting
Opportunities	<ul style="list-style-type: none">- Promote wildlife rescue programs and citizen science engagement- Collaborate with schools and councils through education programs- Leverage increased public interest in conservation
Threats	<ul style="list-style-type: none">- Ongoing habitat loss- Climate impacts that threaten species survival- Climate-driven species decline and increased pressure on vulnerable wildlife

Further Information

– Animal Welfare & Extinction

- Australian Wildlife Conservancy – <https://www.australianwildlife.org>
- WWF Australia – <https://www.wwf.org.au>
- HOPE – www.hopeaustralia.org.au

