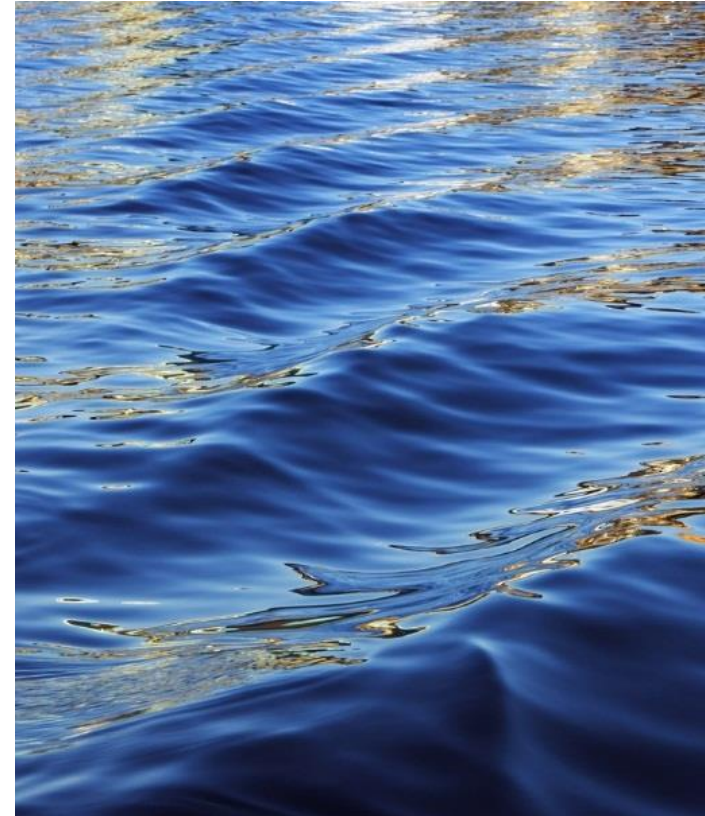




**Think Globally, Act Locally**

# Strategic Plan 2024-29

Householders' Options to Protect the Environment (HOPE) Inc.



# Who we are, what we stand for

## Our vision

Householders' Options to Protect the Environment (HOPE) Inc. is founded on the vision of a society which is sustainable and just ecologically, economically and socially.

## Our mission

Our mission is to encourage individuals and their communities to “Think Globally – Act Locally”, to take an active role in protecting and enhancing the environment today, both locally and globally. HOPE will continue to support and advocate for research-based solutions, sustainable funding and better environmental protection policies and legislation across all levels of government.

## Our values

HOPE encourages fellow citizens to think about the environment as a whole while acting locally in our own communities and supporting policy that is effective and meaningful.



**Think Globally, Act Locally**

# Our goals

are to continue to raise awareness of, and encourage active participation in, waste minimisation and the conservation of energy and resources- individually, locally, nationally and internationally.

This can be achieved by:

- using as little energy and resources as possible
- creating minimal pollution, both directly and indirectly
- choosing reusable, renewable, natural and local products
- supporting and promoting 'best practice' natural resource management and Landcare activities.



HOPE promotes using existing materials, technology and community networks as well as creating, discussing and celebrating lifestyles which reduce consumption and improve quality of life.

# Our role is to...

- raise awareness by providing people with information – letting people know about current environmental issues;
- educate – provide solutions on ways that we can tackle environmental issues; and
- show – how easily it can be done.

HOPE advocates for responsible stewardship of the environment and supports adopting sustainable long-term solutions to the manifold environmental problems facing humanity.



## **Ecology Audit**

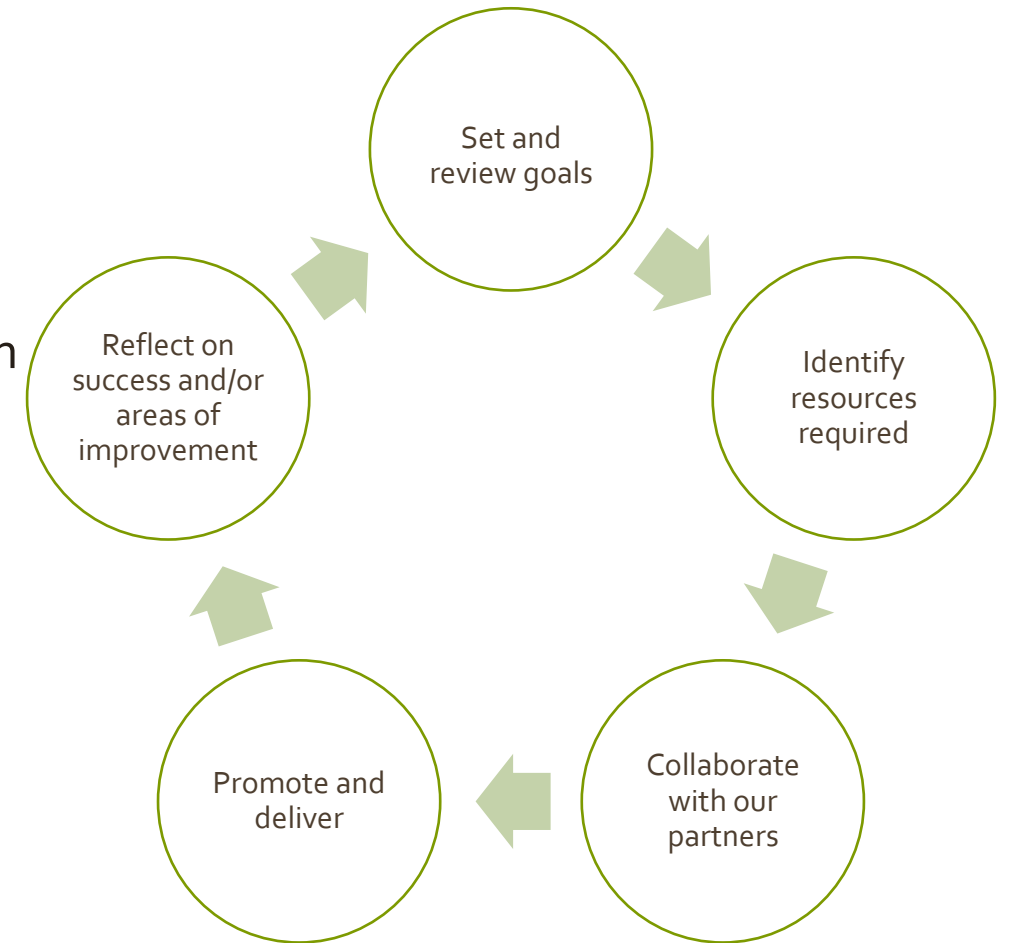
How environmentally friendly are you?

*A questionnaire booklet for primary school students*



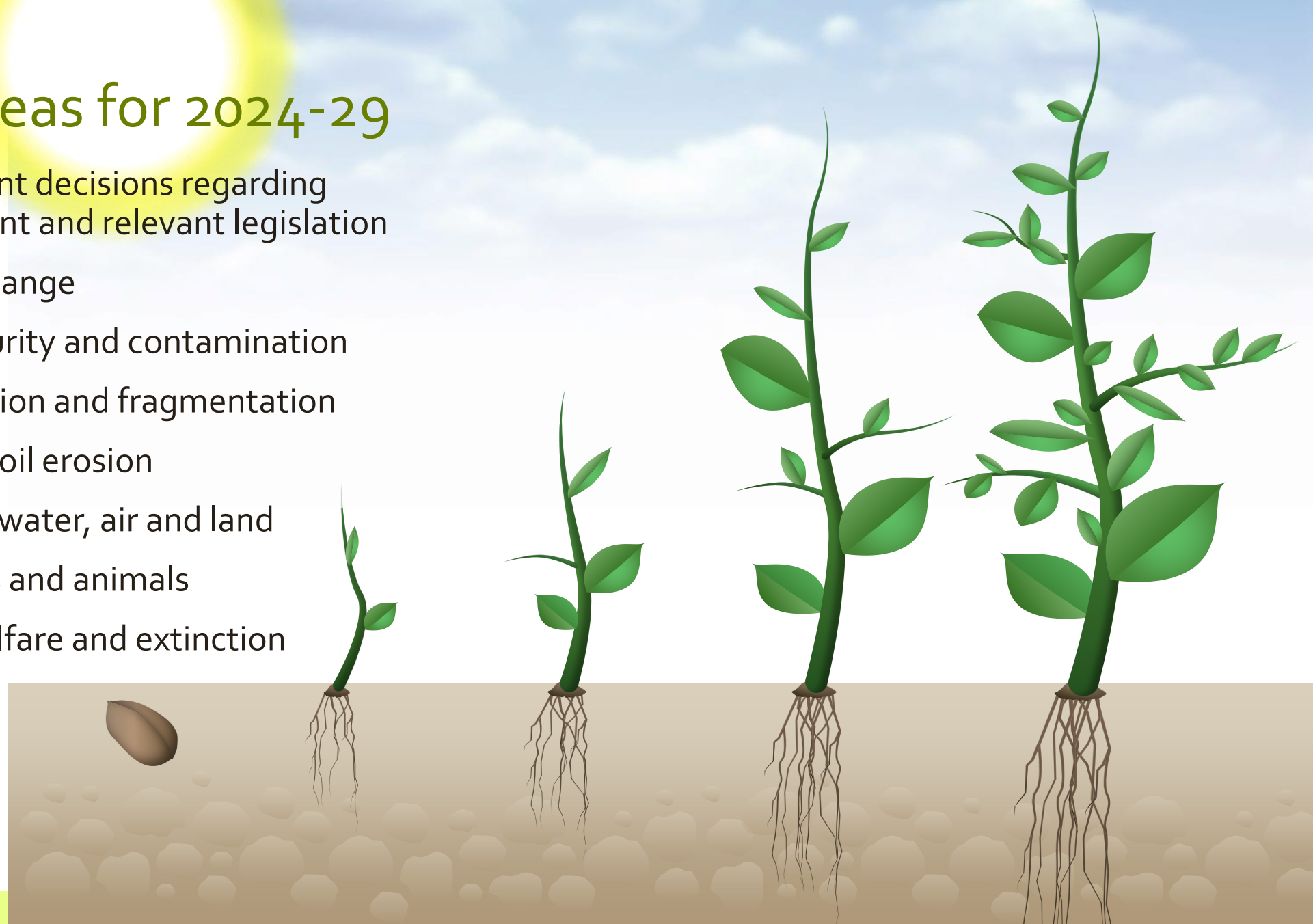
# Factors for long term success

1. Adequate resourcing by exploring means of attracting sponsors, ethical funding and project grants
2. Continued community and agency support through networking and collaboration
3. Effective communication strategies, reviewing the effectiveness of our outreach on digital platforms
4. Advocacy of meaningful environmental legislation and policies at local, state and national level
5. Effective promotion of activities
6. Effective time management strategies, delegating roles among volunteers



# Focus areas for 2024-29

- Government decisions regarding environment and relevant legislation
- Climate Change
- Water security and contamination
- Deforestation and fragmentation
- Land and soil erosion
- Pollution - water, air and land
- Pest plants and animals
- Animal welfare and extinction



# Key focus areas 2024-29

What	How	Who
Deforestation and fragmentation	Support and promote partner projects	Landcare and community groups
Land and soil erosion	Support and promote partner projects, raise awareness of local and national issues	HOPE, partners and alliances
Climate change	Raise awareness, promote the work, research and issues raised by our partners and alliances via HOPE communication channels and newsletters	HOPE, partners and alliances
Govt decisions on environment and related legislation	<ul style="list-style-type: none"> <li>• Support and promote petitions for meaningful change.</li> <li>• Facilitate a participative and interactive forum for marginalised perspectives.</li> <li>• Raise public awareness on the need for govt legislation/ support for long term change.</li> </ul>	HOPE social media, email communication and newsletters
Water security and contamination	Raise awareness, work, research and issues raised by our partners and alliances via HOPE communication channels	HOPE, partners and alliances
Animal welfare and extinction	Promote the work and issues raised by our partners and alliances	HOPE, partners and alliances
Water, air, land pollution	Raise awareness, work, research and issues raised by our partners and alliances via HOPE communication channels	HOPE, partners and alliances
Pest plants and animals	Continue hosting and attending forums on weeds and pests	USQ, community forums

# Key stakeholders

- Volunteer members & supporters
- Mutual Support Partners
- Community organisations
- Government agencies
- Sponsors



# Communication strategy

HOPE communicates with members and supporters via:

- Website - [www.hopeaustralia.org.au](http://www.hopeaustralia.org.au)
- Social media
  - [Facebook](#)
  - [Twitter](#)
  - [Instagram](#)
- E:News bulletin (monthly)
- Ordinary Meetings (quarterly)
- Email – regular updates

Outreach activities include setting up information displays at local and regional community events, providing guest speakers for community organisations and organising workshops / seminars on sustainability topics.

