



## **Householders' Options to Protect the Environment (HOPE) Inc.**

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ACNC Registered Charity | ABN 48 036 173 161

Think Globally. Act Locally!

## **MEDIA RELEASE**

Wednesday, 15 October 2025

### **Re: HOPE Inc. Launches New Podcast Series to Spark Public Imagination for a Flourishing Future**

Householders' Options to Protect the Environment (HOPE) Inc. is proud to announce the launch of its new podcast series, "Imagining 2040: Pathways to Flourishing Futures." The series aims to reinvigorate the power of public imagination as a force for genuine human development and progress.

The podcast, hosted and produced by Andrew Nicholson, a senior researcher for HOPE Inc., is an experiment to see if podcasting can increase public interest in visualising better futures- and thereby strengthen the push of citizen-led political advocacy for their achievement. The project focuses on visualising and supporting futures that are climate safer, properly nature protected, more socially supportive and economically fairer.

"We need greater 'future literacy'—more people regularly using their imaginations to think more pro-actively about better futures and how to push for their achievement. We must change our development pathways urgently otherwise—robust research points to the increased likelihood of us becoming stuck on dangerous pathways into failing futures of stagnation and worsening quality of life for many millions of people," says Andrew Nicholson.

This podcast is our contribution toward helping avoid those dire, failing, future scenarios. We want to help listeners exercise their collective future vision imaginations. To envision the required leap onto better development paths leading toward the sorts of thriving, inclusive, and flourishing futures we KNOW we could likely achieve. And in turn that will require much stronger and sustained public future vision and determination along with the visionary political leadership that must be catalysed by it.

We want our listeners to imagine what flourishing futures could mean for them in their own lives and inspire them to take action to help make them real."

The pilot series will feature four episodes exploring themes such as:

- Art-science collaboration and nature-connected education
- Stronger citizen-led resistance to vested interests

- Effective system-level approaches to social and climate change advocacy
- Citizen-collaborative urban planning by 2040

Each episode will invite guests and listeners to engage with three imaginative exercises: "Time Travel to 2040," "Signals of the Future," and "Three Bold Actions." This collaborative approach is a key part of the project, and HOPE Inc. is actively seeking feedback from its initial audience to help shape the direction of the series.

Listeners can find the "Imagining 2040: Pathways to Flourishing Futures" podcast on popular podcast platforms and YouTube. HOPE Inc. invites everyone to subscribe, share, and follow their social media channels to stay in the loop.

More detailed information may be found at [Podcast Series Project - Householders' Options to Protect the Environment Inc.](#)

Links to the various Podcast platforms may be found at:



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**About HOPE Inc.:** Householders' Options to Protect the Environment (HOPE) Inc. is an ACNC Registered Charity dedicated to promoting environmental stewardship and sustainable living. Founded on the motto "Think Globally. Act Locally!", HOPE Inc. has actively supported the UN Sustainable Development Goals (SDGs) since 2015.

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A handwritten signature in black ink, appearing to read 'A. Kula-Kaczmarek', with a horizontal line extending to the right.

Anna Kula-Kaczmarek, President- HOPE Inc., [admin@hopeaustralia.org.au](mailto:admin@hopeaustralia.org.au)  
(Written by Meet Karan Rana - HOPE media officer NSW)

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