

Did you know that 68% of Australians think we need urgent climate action in the next decade?

Or that 69% support a wealth tax on the biggest fortunes?

Or even that more than two thirds think the economic system should prioritise the health and wellbeing of people and nature – not profit?

It's growing clearer and clearer that an economic system focused on endless growth isn't working for people or nature – and that people want change.

The question is from where that change will come. Will it be from anti-democratic populists selling false and divisive solutions? Or will it come from addressing the real roots of societies' challenges and offering a powerful positive vision for the future?

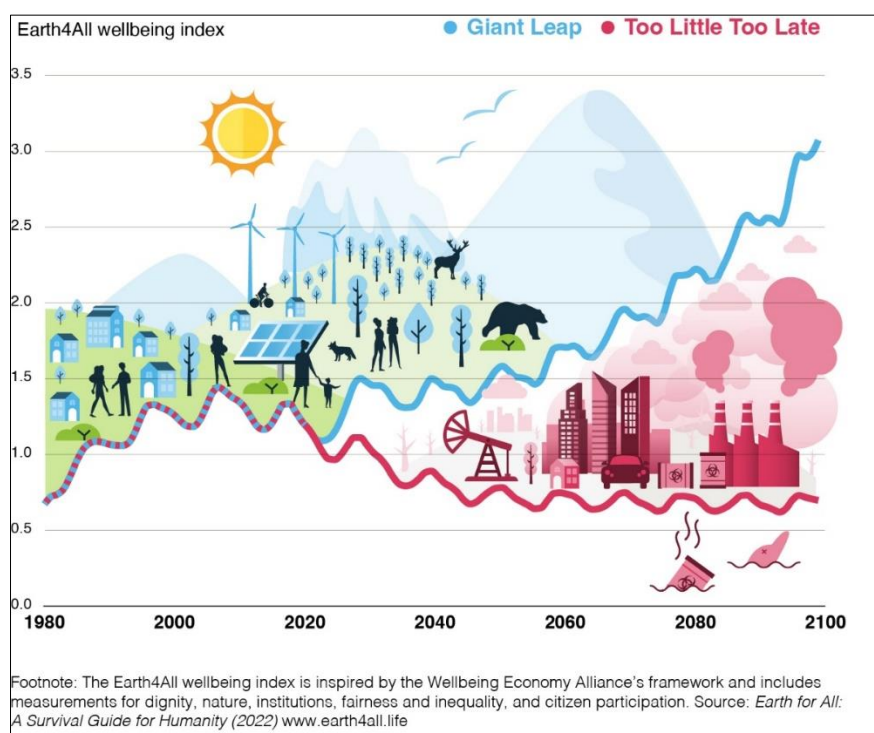
[Earth4All](#) is an international initiative that seeks to offer that vision, backed by science. We are driving the shift to a new economic paradigm: one that puts people and planet first.

Backed by an international team of scientists and economic thinkers, our work combines science, culture and advocacy to achieve our vision of a world where **wellbeing and prosperity are achieved for all on a stable planet.**

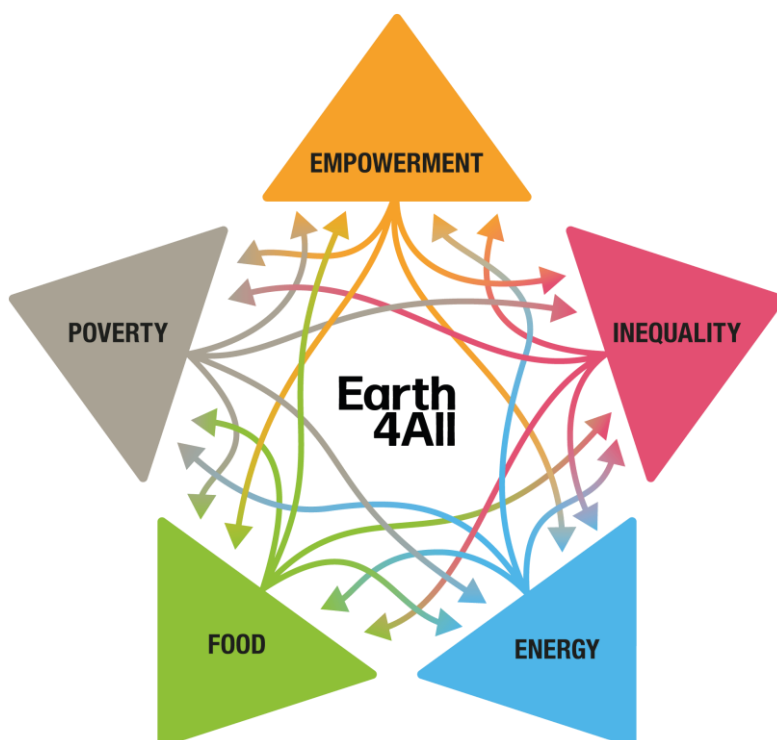
With a state-of-the-art computer model, the scientists behind Earth4All have modelled future scenarios on planet Earth this century. They focus on two possible pathways that help us understand what the future might hold depending on the actions we take today.

The “**Too Little, Too Late**” scenario is business as usual: what happens if we continue to muddle through, making small, incremental policy changes? While GDP continues to grow, the rich get richer while the poor fall further behind, creating extreme inequalities and growing social tensions within and between countries. Political division and lack of trust make it increasingly difficult to address climate and ecological risks.

But there is another possible scenario: the **Giant Leap**. This pathway shows that it is possible to stabilise temperatures, stabilise the population well below nine billion people, reduce material use and approach an end to extreme poverty globally by 2050. In this scenario, social tension falls and wellbeing rises throughout the century because of greater income equality. This scenario is not utopian – we will still feel the locked-in impacts of climate change – [but it is achievable.](#)



So how can we achieve this Giant Leap? Earth4All's analysis identifies five “[extraordinary turnarounds](#)”: the most effective leverage points that, when acted on simultaneously, can support wellbeing for all whilst protecting the planet. It shows that ending poverty, reducing inequality, empowering women, and transforming our food and energy systems gives us the best chance at a safe and fair future for humanity.



These proposals they must be backed by a fundamental transformation of the global economic system, shifting the focus from economic growth towards what really matters in economic policies: wellbeing.

We know that there's support for system change and climate action – in Australia and worldwide. And the science shows there's still time for a Giant Leap to transform our economic system into one with wellbeing at the centre.

If you're curious to learn more, we invite you to [read our book](#) and [start a conversation](#) with friends, family or colleagues about system change. You can also explore our [digital](#) storybook that puts the two scenarios in context around the world.

Watch out for future [events](#) like webinars and action weeks to get involved, too, and [sign up to our newsletter](#) so you don't miss out. Because to achieve the Giant Leap – that safe future we want for many generations ahead - we need everyone on board.
