

Natureboss – For Nature-based corporate experiences

(Written by Allan Fong, HOPE researcher NSW)

Natureboss is an online marketplace connecting workplaces and corporate teams with verified environmental organisations offering nature-based activities and experiences. With a focus on connecting people and planet, their platform allows companies to easily discover and book experiences which support team building whilst directly supporting sustainability and conservation.

Many workers today spend long hours in front of computer screens, feel isolated and burnt out, and the issues affect many different work sectors. Natureboss was created to help organisations and businesses combat employee burnout, boost wellbeing and build team skills through immersive nature-based experiences. Their programs take teams outdoors into wide open spaces helping people to reset and reconnect.



Sustainability

Natureboss have partnered with various organisations which support environmental protection and sustainable practices. Booking an event with Natureboss supports the work of these partners, of which include:

- Carbon Positive Australia – planting native trees and restoring habitats, offsetting carbon emissions
- Ocean Crusaders – protecting oceans, cleaning waterways and promoting marine sustainability
- Odonata Foundation – to empower and enable all Australians to save threatened native wildlife and increase biodiversity
- Australian Wildlife Conservancy – delivers conservation projects to protect Australia's unique wildlife and habitats

In addition, a portion of proceeds from every event contributes to initiatives to protect endangered species.

Benefits in choosing a sustainable event

Corporate workplaces and organisations who choose to make their event environmentally and sustainability focussed benefit many ways including:

- Reduces the event's carbon footprint, thereby demonstrating a commitment to environmental responsibility
- Funds projects that benefit local communities and wildlife (e.g. reforestation, conservation initiatives)
- Raises an awareness amongst attendees about sustainability and environmental protection

Natureboss Experiences

Listed below are some of the many examples of the experiences offered by Natureboss:

Sightseeing tours:

Event title:	Location:	Description and link:
Half day Palm Beach Lighthouse	Sydney NSW	Hike and wellness experience, which includes a guided hike to the Palm Beach lighthouse, one-hour yoga and meditation session and one-hour goal and intention setting workshop Half-Day Palm Beach Lighthouse Hike & Wellness Experience - Nature Boss Sustainable Events Planner Australia

Protect the Reef experience	Great barrier Reef Queensland	Cruise to the Great Barrier Reef with educational talks about reef ecology, climate challenges with opportunities for snorkelling. Reef Unlimited - Nature Boss Sustainable Events Planner Australia
Nitmiluk Gorge Cultural Cruise and Walk	Katherine Region, Northern Territory	Guided cruise along the Katherine River with cultural storytelling by local guides Nitmiluk Gorge Cultural Cruise & Walk - Nature Boss Sustainable Events Planner Australia

Conservation volunteer projects:

Event Title:	Location:	Description and link:
Koala Conservation Day	Melbourne Victoria	Guided conservation program about habitat restoration, threats and long-term protection, which includes hands-on seed preparation and tree planting activities Koala Conservation Day from Melbourne - Nature Boss Sustainable Events Planner Australia
Guardians of the Wild Experience	Various Queensland locations	Welcome and introduction to Wildlife Queensland and its conservation mission, with hands-on activities supporting local conservation projects and educational talks about threatened species and biodiversity challenges. Wildlife Conservation and Education in Queensland - Nature Boss Sustainable Events Planner Australia
Hands-On Conservation at Bonorong	Bonorong Wildlife Sanctuary, Hobart Tasmania	Participants can take part in weeding, raking and general habitat maintenance alongside sanctuary staff, as well as learning about Tasmanian native species such as the endangered Tasmanian Devil. Hands-On Conservation at Bonorong - Nature Boss Sustainable Events Planner Australia



Team Building activities:

Event title:	Location:	Description and link:
Wildlife Park Adventure	Adelaide South Australia	Guided wildlife encounters with kangaroos, emus, wallabies as well as a fun, race style team challenge through the park with clues and checkpoints. Wildlife Park Adventure - Nature Boss Sustainable Events Planner Australia
Mornington Peninsula Fun Team Building	Mornington Peninsula, Victoria	Beach games to test teamwork and strategy, and innovative mission style team bonding games with scoring Mornington Peninsula Fun Team Building - Nature Boss Sustainable Events Planner Australia

Learn more about Natureboss and sustainable events by visiting their website [Nature Boss | Sustainable Events Planner Australia](#)