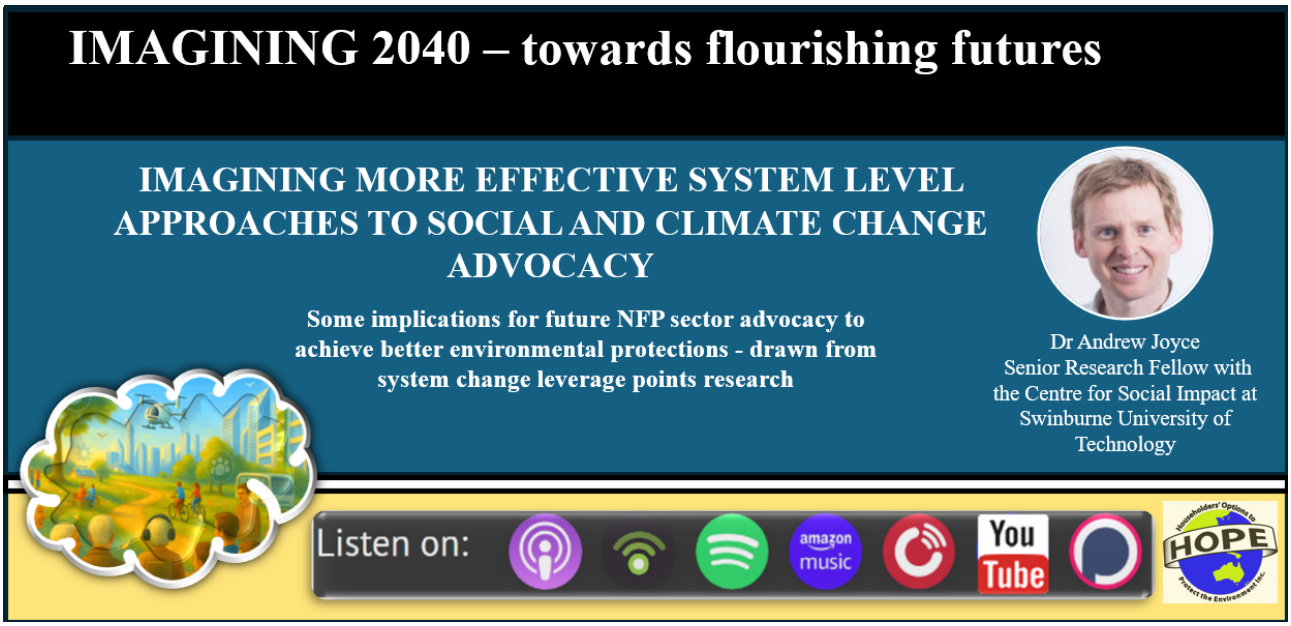
Episode 4: Imagining more effective system level approaches to social and climate change advocacy by 2040



Guest: Dr Andrew Joyce - Senior Research Fellow with the Centre for Social Impact at Swinburne University of Technology.

In this episode, Dr Joyce and I delve into how systems thinking, social movements, and policy innovation can come together to spark transformative change—locally, nationally, and globally. We touch upon the enduring legacy of the late Donella H. Meadows—an influential environmental scientist, educator, and systems thinker. Her 1999 work titled 'Leverage points—places to intervene in a system' —has become a foundational source and point of further evolution in system change thinking.

The episode concludes with a final consideration of the strategic value of thinking about attempting system change in terms of specific leverage points and the pyramid layers of potential system influence. We consider how greater adoption of such ideas could enhance the advocacy power of environmental protection, not-for-profit organisations, NGOs, and grassroots movements

YouTube
https://www.youtube.com/watch?v=Qc1nIv5S0CE&list=PLj1PUiZ3u_6z5zEgQha0Cl8QvJzR2Vw0a&index=5

Spotify
https://open.spotify.com/episode/3CHDKPzJYJI4mHWAKP9b91?si=8ced383f82cb43ed