IMAG40 podcast series promotional films

SHORT INTRODUCTION TO THE SERIES (1.22 mins) – this video contains guest comments extracted from the first set of pilot episodes produced in 2025. First published in June 2026



YouTube: https://www.youtube.com/watch?v=Rg-jJmv0wec&list=PLj1PUiZ3u_6wUN6I5EGq__BlQbUvQisPT&index=1



BRIEF EXPLAINER (3.8 mins) -This video describes the basic structure of the episodes within the IMAG40 series. It sets out what the overall podcast project is trying to achieve in terms of getting more of the public to imagine better futures and to push for their achievement. First published June 2026

https://www.youtube.com/watch?v=DQW-llh5iZg&list=PLj1PUiZ3u_6wUN6I5EGq__BlQbUvQisPT&index=2



BETTER FUTURE VISUALISATIONS (6.22 min) - This video uses local photographs to provide several 'before and after' imaginative transformations of the urban landscape of a regional Australian town. The video contrasts a 2026, primarily concrete landscape of traffic congestion, ugly urban carparks, and canalised creek drainage systems - with an imagined cleaner, greener, and cooler repurposed alternative future. A future with more urban parkland, community hydroponics and a water meadows landscape by 2040. First published June 2026.

https://www.youtube.com/watch?v=7fmIcsVApCw&list=PLj1PUiZ3u_6wUN6I5EGq__BlQbUvQisPT&index=3